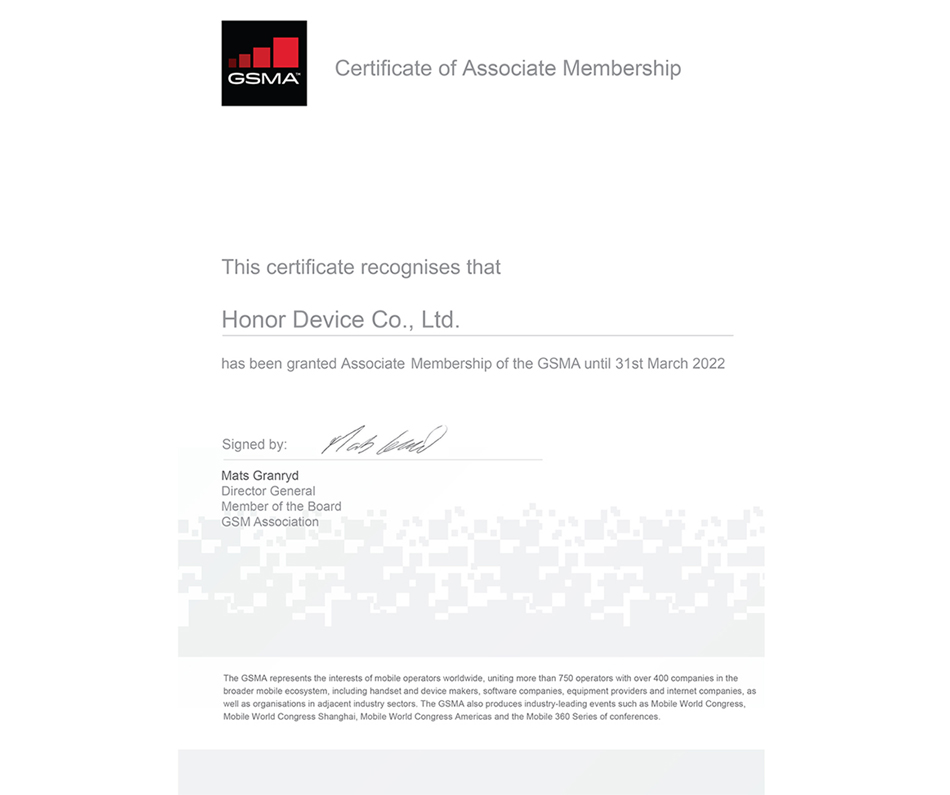
**HONOR Announces Membership with GSMA**

*New affiliation highlights HONOR’s aim to create a new intelligent world for everyone through collaborations with global industry partners*

**Shenzhen, China, May 26** - HONOR, a leading global provider of smart devices, today announced it has officially joined the GSMA as an industry member. By joining the organisation, HONOR will work hand in hand with global industry partners to promote the development and applications of new mobile communication technologies.

The GSMA represents the interests of mobile operators worldwide, uniting more than 750 operators with almost 400 companies in the broader mobile ecosystem, including handset and device makers, software companies, equipment providers and internet companies, as well as organisations in adjacent industry sectors. The GSMA also produces the industry-leading MWC events held annually in Barcelona, Los Angeles and Shanghai, as well as the Mobile 360 Series of regional conferences.



Looking ahead, HONOR plans to further strengthen its strategic partnerships with other members of the GSMA. Thanks to a thorough understanding of consumer needs, strong R&D capabilities and forward-looking technologies, it will continue to create new opportunities to empower the mobile communications industry, for the benefit of the entire ecosystem. HONOR is committed to advancing the industry as a whole and offering a superior product experience for consumers around the world.

**About HONOR**

HONOR is a leading global provider of smart devices. It is dedicated to becoming a global iconic technology brand and creating a new intelligent world for everyone through its powerful products and services. With an unwavering focus on R&D, it is committed to developing technology that empowers people around the globe to go beyond, giving them the freedom to achieve and do more. Offering a range of high-quality smartphones, tablets, laptops and wearables to suit every budget, HONOR’s portfolio of innovative, premium and reliable products enable people to become a better version of themselves.

For more information, please visit HONOR online at [www.hihonor.com](https://urldefense.proofpoint.com/v2/url?u=http-3A__www.hihonor.com_&d=DwMFAg&c=qwStF0e4-YFyvjCeML3ehA&r=AUH-JyATnse0bR8BChWzsAd9IRCKBzvs7s57gVnDgnI&m=IRjlVeb32JtGELuQWAoddl2TYBd34hmTyr8BkmSrIjM&s=qxscmlebC4uAPZ49wzy542y3xiyRdWHKcYr5ISs_qDE&e=) or email [newsroom@hihonor.com](mailto:newsroom@hihonor.com)

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<http://www.youtube.com/c/HonorOfficial>